



**KOHIMARAMA
TENNIS CLUB
SPONSORSHIP
PROPOSAL**



About Kohimarama Tennis Club

Kohimarama Tennis Club was founded
in 1930

Our Club Mission is...

To provide to the community a vibrant club, striving to provide tennis at its best where members are welcomed and engaged across all ages and levels

Our Vision is...

A social hub of choice for the local community to enjoy tennis

Our Core Values are...

Providing a family friendly facility where all members can be involved
Providing a community hub, a space for all members and the wider community
Actively developing the game of Tennis for all ages and levels

We have 20+ volunteers who carry out a variety of task and roles from president /team captains/grounds maintenance

We are a thriving club with 460 registered members across junior & senior playing and competing at both Club and Interclub level(s)

Our members regularly compete at National Competitions with many Junior players gaining scholarships

The Club boasts one of the largest Junior programmes in Auckland. Our coaching attracts Juniors and Intermediates to both its afterschool and holiday programmes

The Clubs Mid-Week Ladies programme is the largest in Auckland and provides social and competitive Tennis for all levels

Our Values and Strategic Direction

Grow the Club as a Community Hub

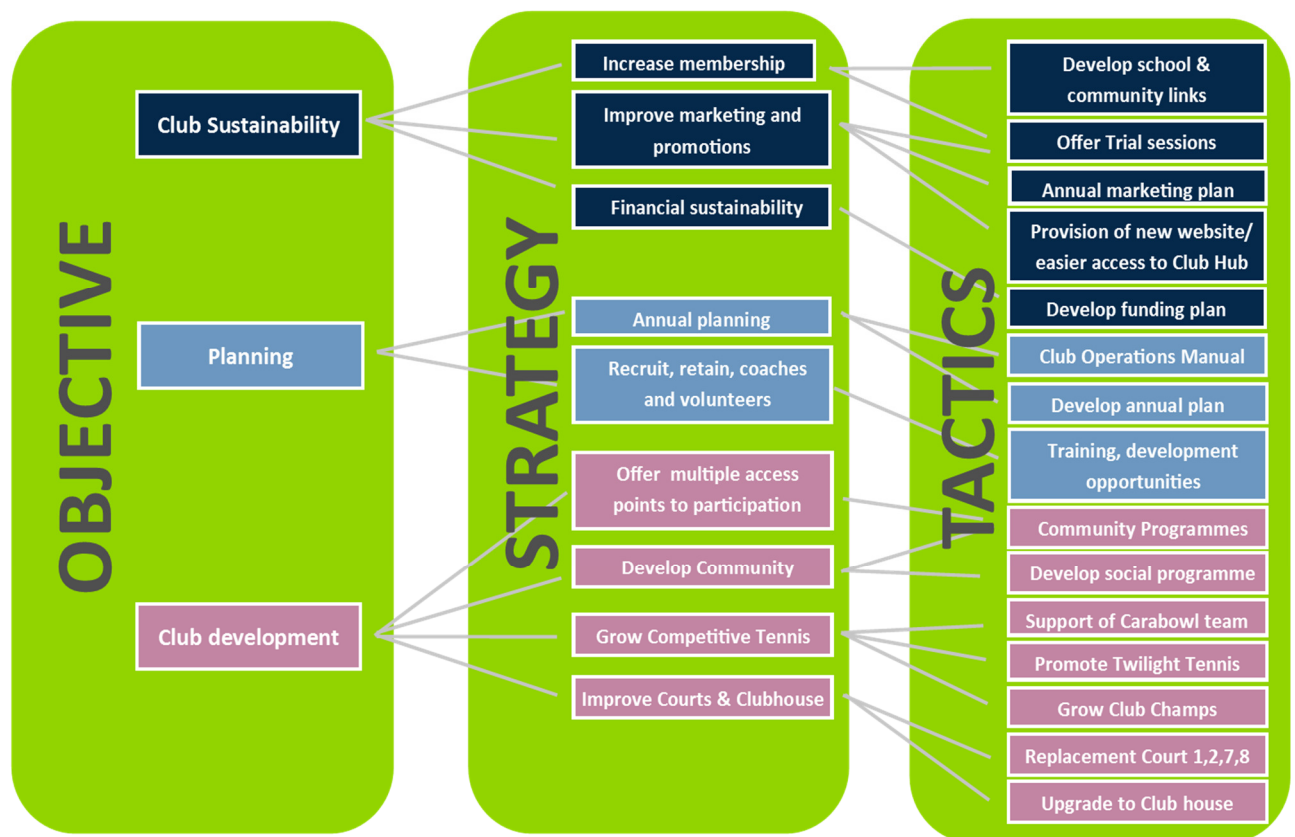
Develop links with the Community encouraging increased Community use of the facility.

Grow the Club as a Social Tennis Hub

Providing social opportunities during Competitions, Club Play Nights which draw players and family to the Club.

Improve Courts and Facilities

Enhancing and increasing existing facilities to offer the best Courts and Club house to the Community.



Why Sponsor Us

Kohimarama Tennis Club is looking to attract sponsorship to help develop the Club and its players. We can offer sponsors tangible benefits from an involvement with us.



- The Club is looking for sponsorship in cash and in-kind, ranging from sports equipment to services or expertise.
- Brand exposure and awareness at local, regional and national level.
- Your chance to support the community and local board area of the Eastern Suburbs area
- Advertising opportunities on Club website, court side banners, Club newsletters, other club media and publications.
- Brand exposure through media coverage of club events
- Brand exposure to an audience of 460 members & supporters
- All our sponsorship packages will be individually tailored to meet our sponsors' requirements which might include brand awareness, corporate image, customer and employee relations and community relations. Our sponsorship partners will benefit from an association with a sports club based in the local community.

Sponsorship Packages

We would like our sponsors to have a long-term partnership with Kohimarama Tennis Club, therefore we offer rates for ongoing partnership arrangements.

We realise that each arrangement will be different and will work with individuals to develop the most suitable package. The following page outlines some base packages which can be viewed as a starting point for discussions.

We have packages available to suit all budgets, but all aspects can be negotiated to suit individual requirements.

- It is our responsibility to make sure the sponsorship works for you. Evaluation and delivery of the final package will be a core part of the package.
- Our sponsorship packages are offered on 3 tiers depending on the level of support; each package offers its own benefits.
- Please have a look at what we have to offer on the following pages.



Championship Package \$3000 + GST

1 year with right of renewal - 1st years banner provided, any additional if required \$250

- 1 advertising banner 2.4m x 1.2m to be displayed on court fencing
- Website banner on our club website
- Listing within club website sponsors page
- Logo and advertising on Club newsletters, bulletins and communication
- Logo on Senior Caro Bowl Team Uniform
- 1 full adult membership
- Invitation to Club events to promote Company/ Services
- Display space within club for Company promotion/business cards

Open Package \$1500 + GST

1 year with right of renewal - 1st years banner provided, any additional if required \$250

- 1 advertising banner 2.4m x 1.2m to be displayed on Court fencing
- Listing within club website sponsors page
- Logo and advertising on Club newsletters, bulletins and communication
- Display space within club for Company promotion/business cards

Community Package \$600 + GST

1 year with right of renewal - 1st years banner provided any additional if required \$180

- 1 advertising banner 1.4m x 0.7m to be displayed on entrance fencing. Listing within club website sponsors page
- Display space within club for Company business cards

Tournaments and Community

Our club hosts and runs many Club and Interclub events throughout the year in conjunction with Community Coaching and Open Days. There are opportunities to be an event sponsor, donate prizes or goods to assist in the running of the event/services.

The events that we run each year are

- Inter Club Tournament
- Caro Bowl
- Club Opening day
- Community Open Day
- Hosting Championship days with neighbouring Clubs
- Junior coaching and tournaments
- Holiday Programmes



Contact us...

We would love to discuss any potential partnerships with you. Please contact the Club direct or if you are in the Community please pop in to see what we can offer.

Club President: George Blore

Club Manager: Gill Blower

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